

Fred Cohen & Associates

MiniMetriCon Conference – Feb 14, 2011

Dr. Fred Cohen President - California Sciences Institute CEO – Fred Cohen & Associates



Outline

- Background
- The need for metrics in forensics
- Specific metrics
- The level of disconnect
- Meeting the need
- Summary / Conclusions / Discussion

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California Sciences Institute Your speaker

- Fred Cohen
 - B.S. EE (C-MU '77), M.S. Info Sci (Pitt '81), Ph.D. EE (USC '86)
 - CEO Fred Cohen & Associates / President CalSci
- CalSci
 - 501(c)3 research and educational institution
 - M.S. Advanced Investigation / Ph.D. Digital Forensics
- FCA
 - Enterprise Information Protection
 - Digital Forensics
 - Research and Development

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Abstract

- This talk will
 - Examine the need for and state of the art in metrics for digital forensics,
 - Provide an in-depth look at specific metrics, such as those for admissibility of evidence, qualifications of experts, reliability of methods and their application, and related issues mandated by the legal system.
 - Weighed against the state of the art in the physics of digital information to get a sense of the level of disconnect today between the needs and state of measurement in digital forensics

- Notions about how to meet the emerging needs

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California Sciences Institute Metrics required by courts

- Metrics on witnesses
 - Non-expert
 - Must have probative content
 - Must only talk about what they experienced
 - Expert

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- Must be qualified as an expert in the matter
 - Training, Experience, Education, Skills, Knowledge
- Must only talk about things beyond normal knowledge
- Must provide the basis for their claims

California Sciences Institute Metrics required by courts

Metrics on evidence

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- Must be more probative than prejudicial
 - Daubert v. Merrell Dow Pharmaceuticals, Inc.
 509 US 579, 125 L. Ed. 2d 469, 113 S. Ct.
 2786 (1993).
 - allows <u>accepted methods</u> of analysis that properly reflect the data they rely on
 - Frye v. United States, 293 F 1013 D.C. Cir, 1923
 - The findings presented are **generally accepted within the relevant field**; and
 - Beyond the general knowledge of the jurors.
- Must be relevant, reliable, authentic
- Original writing sort of

California Sciences Institute Recent research results

- Presented 2011-02-01 at IFIP TC11.9
 - The basics of digital forensics are not at a consensus level above random in the relevant communities
 - It is possible to observe digital information without altering it.
 - Digital evidence is trace evidence.
 - Digital evidence is finite in granularity in both space and time.
 - Computational complexity limits digital forensic analysis.
- It might seem we don't have generally accepted methods!!!

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California Sciences Institute Other requirements

- Must be relevant
 - Determined by the judge
- Must be reliable

- What is reliable?

• Must be authentic

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- What constitutes adequate authenticity?
- Original writing sort of
 - We'll get to this as well...



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California Sciences Institute What is "reliable"?

- A reliable methodology properly applied
 - Some method that has been shown to be reliable to an identified level
 - We need reliability metrics to show this
 - Or we can simply claim it is "reliable" ...
 - A person who applies it reliably
 - The person who applied the method has to testify about it (or may)
 - The person in situ has to be shown reliable at applying the method
 - We need to measure performance of people in tasks
 - Or we can simply claim them "reliable" ...

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California Sciences Institute Reliability example

- Fingerprints...
 - Used for 100 year or more to show a person was at a place or touched a thing (trace evidence of the transfer of the finger oils)
- Then the Madrid bombings
 - FBI analysts declared a "match" of a lawyer from Oregon against the print found on a device at the bombing
- But he wasn't there... really... and showed it.
 - So now evidence given regarding many fingerprints is now unreliable AND historic cases are subject to appeals (many are underway)

California Sciences Institute Name a "reliable" method

- What is a reliable method for examining a digital record?
 - How about a search for string?
 - Find "fingerprint" in the last slide...
- How reliable is it?

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- How do we measure reliability?
- Even something as simple as a string search is potentially problematic
- How do you show the reliability?

California Sciences Institute What is authentic enough?

- Authentication is a
 - **Declaration** of authenticity
 - By a competent custodian or public official
- Either

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- A sworn statement or
- <u>An element added</u> to the record after its completion.
- But authentication is not the same as authenticity.

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Authentic

- Authenticity is a quality of the record
 - It is what it purports to be as long as it exists (e.g., this was the contract I signed)
- How do we show that a digital record is what it purports to be?
 - Determined by examining the context
 - Is it consistent with the claims about it?
 - It it in the proper place, order, format, etc.?
- How good is good enough?
 - The 50% rule and the oppositional nature
 - How do I get to 50%??? I can only refute or not

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California Sciences Institute Attribution as an example

- Notion: attribute authorship by "hand"
 - I tend to say things differently than you do.
 - We should be able to find a way to tell your writing from mine based on "stylometrics"
- What's the science behind it?

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- Theory: different people express themselves in different "styles" that we can measure and differentiate.
- Test: Show a metric for "style" that allows such measurement to a level od quality adequate to show a jury.

California Sciences Institute Stylometrics today

- 2011 IFIP TC11.9 paper
 - comparative analysis with attribution methods: histogram distance, Manhattan distance, cosine distance, KS distance, cross-entropy, Kullback-Leibler distance, LDA, Gaussian SVM, and Naïve Bayes methods.
 - against sample set generated from words, 2-3 letter words, 3-4 letter words, word bi-grams, word tri-grams, word stems, parts of speech(POS), word lengths, syllables per word, characters, character bi-grams, character trigrams, binned frequencies, binned reaction times, and Mosteller-Wallace function words
 - 15 authors with 5,000 words from each, 500 involving imitation and 500 involving obfuscation

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California Sciences Institute Study results

- Under obfuscation
 - individuals sought to change their writing styles the best performance was correct in its classification only 42% of the time - the worst was never correct.
- For imitation
 - samples of other writing styles were provided and imitation was sought to deceive authorship, the best performance was 23% correct attribution, and the worst was never correct.

 No method performed significantly better than chance. <u>REFUTATION</u>
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California Sciences Institute Show original writing?

- Original writing sort of
 - We'll get to this as well...

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California Sciences Institute You in the metrics community

- Do you have any metrics that tell me whether the content I get from a system is what it purports to be?
 - Do your records systems keep such information?
 - How hard/easy is it to defeat the mechanisms?
 - If it's not "secure" how can it be "trustworthy" to produce records?
 - How can you tell if a record was altered?
 - Are you even measuring this?
 - What is the "reliability" measure for your records system?
 - How would you even go about it?

California Sciences Institute Diplomatics – codified in law

- Separate, different, independent, trustworthy...
 - 565 AD:
 - Deposit of the records in a public place
 - Unbroken legitimate custody
 - Authentication is based on form
 - 1681: archival science codified into laws
 - Focused on individual documents, their characteristics, genesis, and treatment
 - 1800s: every lawyer schooled in diplomatics
 - 1922: Naturalness, Interrelatedness, Authenticity, and Uniqueness (in context)
 - The same problems Different technology

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California Sciences Institute Diplomatics in digital archives

- When we moved to computers we forgot it
 - The ownership of real estate is no longer kept in public records and properly certified
 - Rather it is kept in private records that are not kept to the same documentary standard
 - The courts believe the companies who attest to the authenticity of records that are wrong
 - Foreclosures of homes owned by the residents based on false records and inadequate process
- The loans and financial crisis
 - The records cannot be untangled as to who owns what - and massive frauds result

California Sciences Institute And we forgot...

- Separation of duties and financial systems
 - Most current financial systems enforce separation of duties for users
 - But not for systems administrators
 - Who can alter anything at will unnoticed
- Electronic medical records and malpractice
 - It used to be you had erasures on pieces of paper to review as evidence
 - Now you get a bag of bits that are easily altered at the lowest level of granularity

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California Sciences Institute What I can do today

• You claim X

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- Is X consistent with the available
 - Traces (the bag of bits) abbreviated 'T'
 - Events (the other stuff) abbreviated 'Ev'
- If you did your job right, the answer is
 - Everything I found was consistent with X
 - I found nothing that was inconsistent with X
- So how do you do your job right?

California Sciences Institute Inconsistency as refutation

- I look for inconsistencies
 - Science explains and predicts
 - It assumes Cause \rightarrow Effect exists (C \rightarrow E)
 - No $C \rightarrow E$ means we cannot explain or predict
 - We think C→E because we have lots of history of successful prediction using it
- Science starts with a hypothesized $C \rightarrow E$
 - We use experiments to try to refute $C{\rightarrow}E$
 - Predictions are specific and a-priori
 - Results are specific and posteriori
 - Experiments are independently repeatable

California Sciences Institute Inconsistency → Redundancy

- I look for inconsistencies within and between T and Ev
 - The nature of digital space:
 - $C \rightarrow E$ non-unique with incomplete T
 - T is essentially never complete \rightarrow
 - Non-unique C for the defined E
 - More (T, Ev)x(T, Ev) redundancy of the right sort \rightarrow Fewer consistent C \rightarrow E
- Without such redundancy, it is all assumption
 - You need redundancy to make your case
 - And I use it to break your case

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California Sciences Institute Diplomatics revisited

- Separate, different, independent, trustworthy...
 - 565 AD:
 - Deposit of the records in a public place
 - Unbroken legitimate custody
 - Authentication is based on form
 - 1922:
 - Naturalness (C \rightarrow E consistent with T and Ev)
 - Interrelatedness [(T, Ev) x (T, Ev) consistent]
 - Authenticity (uncorrupted) [evidence of such]
 - Uniqueness (in context) Fewer consistent $C \rightarrow E$
 - The problems and solutions are the same
 - The technology is different

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California Sciences Institute One last example

- Legal matter involving claimed messages
 - Plaintiff offers hundreds of purported emails
 - Claims the source of the emails took control over his systems and caused damages
 - Basis is the emails themselves
- What is it to cause "damages"?
 - Defined in prior rulings:
 - damages as "money awarded to one party based on injury or loss caused by the other. ... different types or categories of damages [are]:

• compensatory damages ... general damages ... nominal damages ... punitive damages ... special Gamages ... statutory damages... treble damages Fred Cohen & Associates Camfornia Sciences Institute is a 501(c)3 non-profit educational and research institution. We do not discrimin in our hiring, admissions, offerings, or in any other way excent by ability to do the work and loarn the matter

California Sciences Institute Assessing damages

- Computer break ins are trespass
 - Entitled at most to compensatory damages (a.k.a. actual damages)
 - Damages that cover actual injury or economic loss. Compensatory damages are intended to put the injured party in the position they were in prior to the injury.
 - Valid types: physical damage, conversion, <u>deprivation</u>, lost value, lost rights
 - Computing deprivation:
 - Must be: quantified, time framed, tangible, unmitigatable, uninvited, and causal
 - How do we show and compute this?

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California Sciences Institute Metrics for damages

- Quantified: (how much deprivation)?
 - 10,000 bytes * 100,000 emails = 1 gigabyte.
 - If you didn't run out, you were not deprived.
 - If you did, the space must be prorated against overall cost (\$0.10 at \$100/Tbyte)
 - Didn't run out \rightarrow no actual damages
 - Over 30 days, 38 bytes/second (<0.1% of BW)
 - If you didn't run out, you weren't deprived
 - Need records to show actual loss from deprivation
 - No such records \rightarrow no evidence of actual damages

- CPU usage not otherwise available... same issues

- No measurements \rightarrow No quantified damages

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California Sciences Institute More damages metrics

- Time framed
 - There was a 30-day period asserted
- Unmitigatable
 - Why didn't you delete the undesired records?
 - Why didn't you disable otherwise unused email addresses receiving the messages?
- Uninvited
 - Why did you configure your system to allow messages to addresses you don't use?
- Causal

- How / how well can you attribute to defendant? Fred Cohen & Associates California Sciences Institute is a 501(c)3 non-profit educational and research institution. We do not discriminat in our hiring, admissions, offerings, or in any other way except by ability to do the work and learn the material.

California Sciences Institute Digital Forensics Metrics

- For digital forensics we need real metrics that
 - Meet legal requirements for measurable reliability, authenticity, accuracy, precision, etc.
 - Are based on a sound scientific methodology properly applied
 - Have a basis provided for independent testing
- Those presenting evidence must be qualified by

- knowledge, experience, skills, training, education

- Based on 1500 years of legal precedent not likely to disappear very soon
- Assume they call all bluffs ... snooze, you lose

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California Sciences Institute Thank You

http://calsci.org/ - calsci at calsci.org http://all.net/ - fc at all.net

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