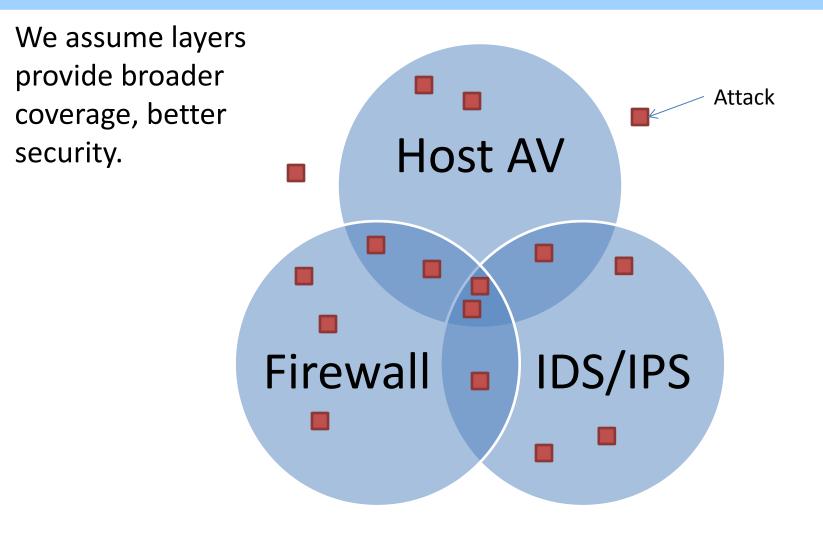
# Measuring Defense in Depth

Nathaniel Boggs, Senyao Du, Salvatore J. Stolfo Columbia University



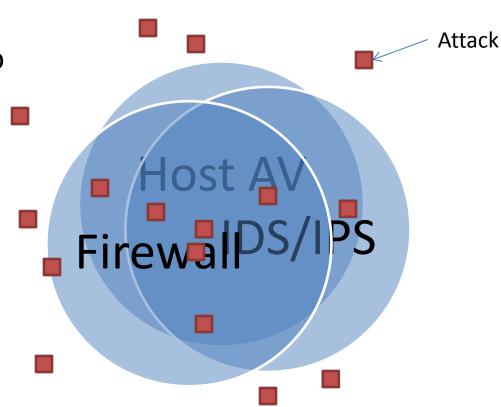
### Defense in Depth





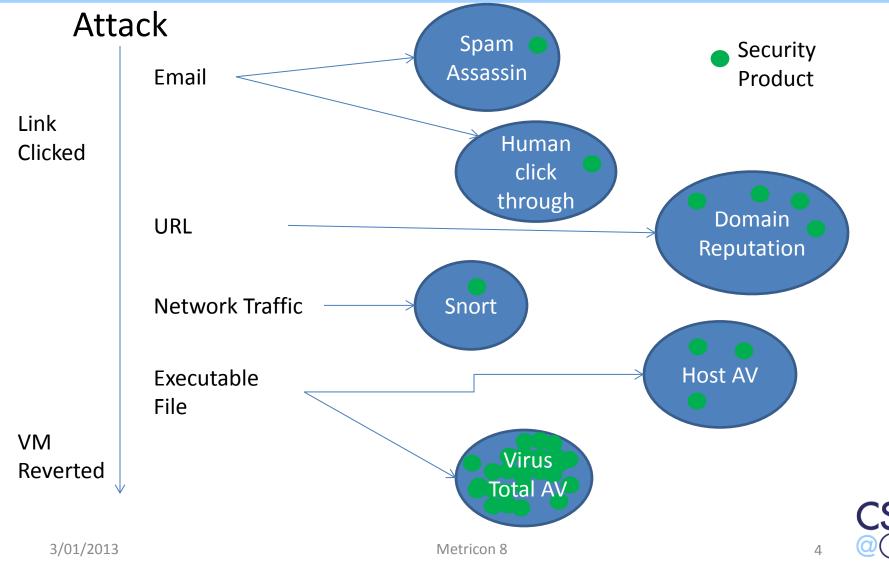
### Defense in Depth

What if they look more like this? We measure overlap between products and total coverage!



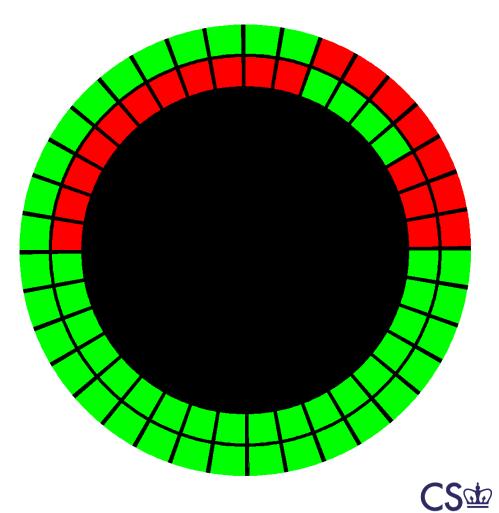


### Attack Data Scanned by Real Security Products at Different Layers



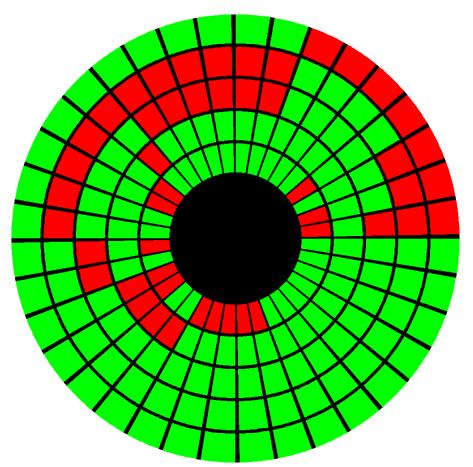
## **Example Using Real Data**

- Assume a small organization with the best AV and best domain reputation seen in our experiment
- AV: detects 29/36 attack clusters
- Domain reputation detects 22/36
- Current state of the art



## **Example Using Real Data**

- AV + Domain Reputation detect: 33/36
- Snort detects 27/36 (2/3)
- Spam Assassin detects 31/36 (3/3)
- Humans not clicking detect 23/36
- Imagine zero day attacks, more layers, more security products tested





## Our Approach's Key Attributes

- Products tested individually
- Expandable framework
  - Break down attack vectors into distinct types of linked data
  - Any 'attack' representable
- Evaluate products in the context of existing layers of security rather than in absolute/isolated terms



## Future Work - Additional Metrics

- Web application attack vector (i.e. SQL injection)
- False positive rate per set of security products
- Redundancy
  - Good redundancy (detection methods differ)
  - Bad redundancy (Attacker can bypass both security products with one change)
  - Classify detection method



### Questions?

- ids.cs.columbia.edu
- <u>boggs@cs.columbia.edu</u>
- <u>sal@cs.columbia.edu</u>
- Under submission to USENIX Security



#### **Backup Slides**

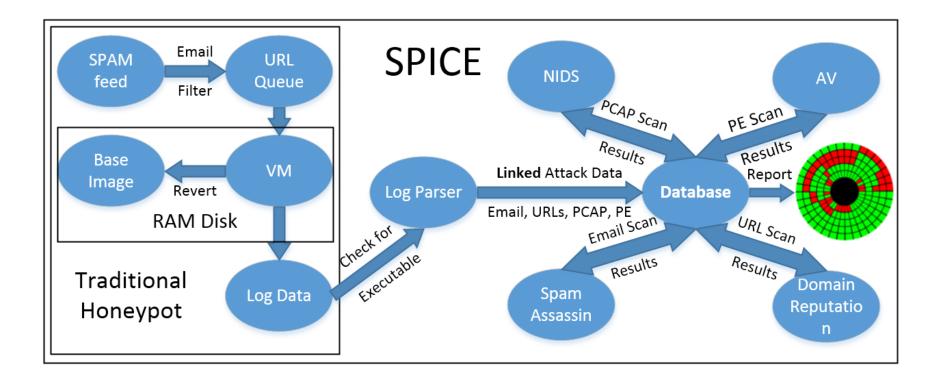


#### Measure Different Classes of Attackers/Attack Vectors Separately

	Drive-by Download	Server Exploits	 Exfiltration
Exploit Kit User	Our Experiment		
Targeted Attacker			
•••			
Nation State			



### System Architecture





## Attack Data Collected

- 1463 malicious site visits by VMs ending in compromise
- 730 unique malicious emails
- 576 unique executables
- 36 clusters of distinct email content



## Inline AV

- Install AV in VM
- Harder to measure
- If not infected, blocked by AV or other failure?
- Sent VMs to about 2 hundred known infected sites
- 2 of the 3 AVs compromised
- Future work



#### Human Factor

- Measure spam click through rate
- Sent sanitized versions of spam email
- Columbia University students/faculty/staff (IRB Approved)
- 360 chosen randomly
- 10 emails sent per attack cluster
- 17 click throughs
- At most 2 in same cluster



## **Results** – Findings

- Most security products are horrible
  - Mean detections: 11.3/36 clusters
- No security product is perfect
  - No single product detected all clusters
- With time most products can detect attacks
  - Eventually detected mean: 27.3/36 clusters



## Challenges – Data Sets

- Some attack vectors are harder
  - Insider
  - Data exfiltration
- How to link 'attacks'
- Define 'attacks'
- Future attacks differ?

