

## Metricon 3.5 – Agenda (DRAFT)

Monday, 20 April 2009, San Francisco, California

8:30am        Welcome: Google  
                 Housekeeping: Betsy Nichols  
                 Breakfast in room

Five grouped sessions to follow, each has three at-most 20 minute presentations of ideas followed by 30 minutes of discussion and general interaction with all attendees. Breaks will be 10 minutes.

8:45 – 10:15am        Metrics from Real Data  
                 Wade Baker, Data Breach Investigations Report – Early preview of results  
                 Bill Pankey, Security Awareness Metrics  
                 Jeremiah Grossman, Top Website Vulnerabilities: Trends and Business Effects  
                 Moderator: Ray Kaplan

10:25am – 11:55pm    Enterprise Case Studies  
                 Caroline Wong – Metrics at Ebay  
                 Richard Seiersen – Foundations for Security Business Intelligence  
                 John Flynn/Steve Weis – Metrics at Google  
                 Moderator: Steve Piliero

12:05pm – 1:35pm    CISO Forum  
                 Moderator: Andrew Jaquith

1:45pm – 3:15pm     Frameworks  
                 Jennifer Bayuk, Framework for Architecture, Metrics, and Risk  
                 Lilian Wang, Metrics Mashup  
                 Fred Cohen, Metrics Framework for Legal Matters  
                 Moderator: Jeremy Epstein

3:25pm – 4:55pm     Models and Research  
                 Maureen Doyle, Security of Open Source Web Applications  
                 Brenda Larcom, Attack Resistance Score  
                 TBD  
                 Moderator: Fred Cohen

5:00pm Closing Remarks

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